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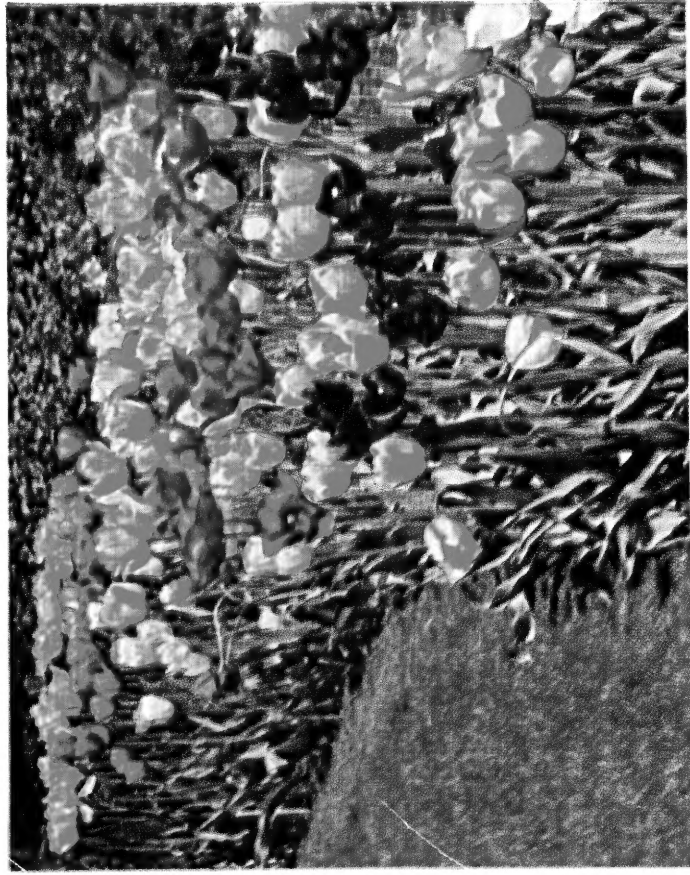
1953

THE FINEST QUALITY, SIZES AND VARIETIES OF

HOLLAND BULBS

ABSOLUTELY GUARANTEED BY

JACKSON & PERKINS



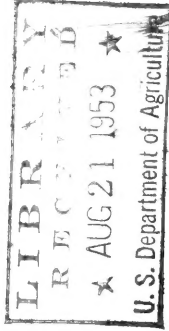
Sec. 34.66, P.L.G.R.

U. S. POSTAGE

PAID

Newark, N. Y.

Permit No. 1



Librarian
U. S. Dept. of Agriculture
Washington, 25, D. C.

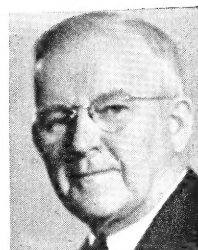
FROM

JACKSON & PERKINS CO.

NEWARK, NEW YORK STATE

POSTMASTER: If undeliverable for any reason, notify sender stating reason on form 3547, postage for which is guaranteed.

Holland Bulbs Backed by J & P Standard of Quality and Guarantee



C. H. PERKINS

Last year I made a very important decision, and that was to offer my rose growing friends the finest Holland Bulbs it was possible to obtain.

I made this decision because my friends had been writing to me for years asking me to supply them with a reliable line of Holland Bulbs!

For a number of years a certain amount of bulbs, known as Holland Bulbs, were sold in this country and were of inferior quality. They were not cheap but low priced and that induced people to "take a chance" and they have since been dissatisfied with Holland Bulbs.

Well, we wanted our friends to be just as sure of the quality of their Holland Bulbs as they were when they planted Jackson & Perkins Roses. So we got in touch with the top-notch bulb growers in Holland, made comparisons of quality, size, varieties, hardiness, growing characteristics, and then made our own field trials. We wanted the biggest, plumpest, highest quality bulbs grown in Holland—and that's just what we got!

Last year when we offered Holland Bulbs—guaranteed by Jackson & Perkins—the large quantity we imported were gone in a jiffy. This year we are better prepared than last year. We have received wonderful cooperation from the biggest and finest growers in Holland. They have given us their choicest quality, their best varieties. They know that Jackson & Perkins will help them in their efforts to enhance rather than destroy—the good name of Holland Bulbs!

So here, in this Holland Bulb Show folder you'll see the best products of the Holland Bulb Growers—Giant Tulips, Spring Crocus, Fragrant Hyacinths, Trumpet Daffodils, Dutch Iris, all backed by the J&P guarantee. So order all you want, with confidence that every bulb will bloom true to name, sturdy, free from disease, or it will be replaced without charge! We are proud of the 82-year-old reputation of Jackson & Perkins Company and will always handle quality bulbs.

C. H. Perkins

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade—the finest. We **unconditionally guarantee** every bulb we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We **guarantee** every bulb to flower the next normal blooming period after planting.

We **will replace**, prepaid and free of charge, any bulb which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us **on or before August 1** on shipments made the preceding fall.

Send original order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Bulbs need comparatively little care, good drainage. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

Jackson & Perkins Company

NEW! The World's LARGEST TULIP

Bulbs are Prepaid
Anywhere
in U. S. A.

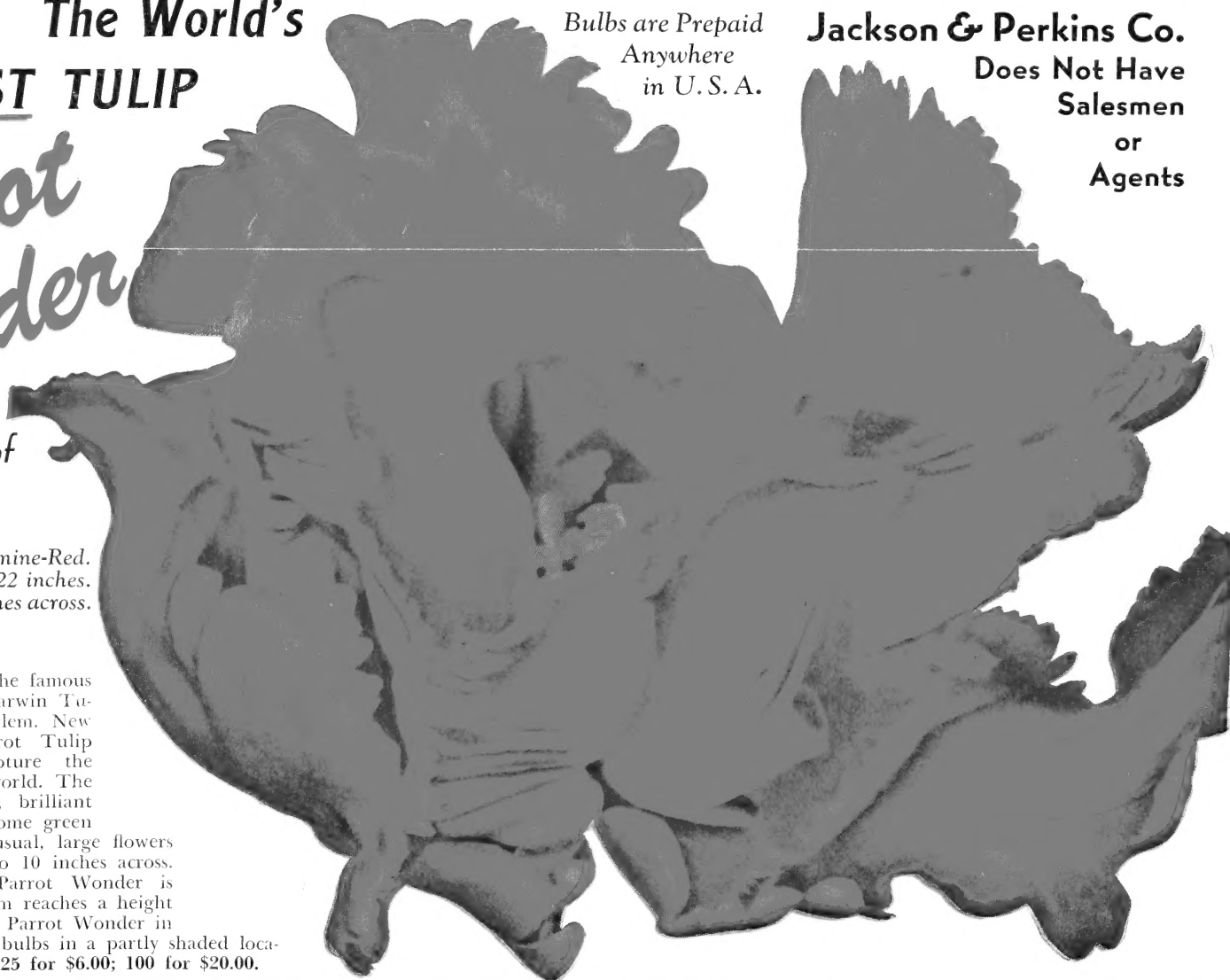
Jackson & Perkins Co.
Does Not Have
Salesmen
or
Agents

*Parrot
Wonder*

**The King of
Tulips!**

Color . . . bright Carmine-Red.
Height 22 inches.
Flower 8 to 10 inches across.

Parrot sport of the famous and well-known Darwin Tulip, Pride of Haarlem. New and exciting Parrot Tulip Wonder will capture the fancy of the bulb world. The color is a bright, brilliant carmine-red with some green in the petals. Unusual, large flowers often reaching 8 to 10 inches across. The texture of Parrot Wonder is heavy. Its long stem reaches a height of 22 inches. Plant Parrot Wonder in blocks of 12 to 25 bulbs in a partly shaded location. 10 for \$2.50; 25 for \$6.00; 100 for \$20.00.



Here's My 1953 Special Combination Tulip Offer!

TEN FINE VARIETIES

The following 10 varieties are all May-Flowering Tulips with the exception of the variety Red Emperor, which in most sections blooms the 20th of April.

The letter C—is Cottage, D—Darwin, P—Parrot, Bot.—Botanical.

Parrot Wonder (P) carmine-red. Blue Parrot (P) blue. Red Emperor (Bot.) crimson-scarlet. Mrs. H. I. Pratt (D) rose and amber. The Peach (D) pink. Margaux (D) wine-red. Princess Margaret Rose (C) yellow. Fantasy (P) pink. Clara Butt (D) salmon-pink. Belle Jaune (C) rich golden.

SPECIAL TULIP OFFERS

Here's my 1953 Special Tulip Combination Offer.

Parrot Wonder
Blue Parrot
Red Emperor

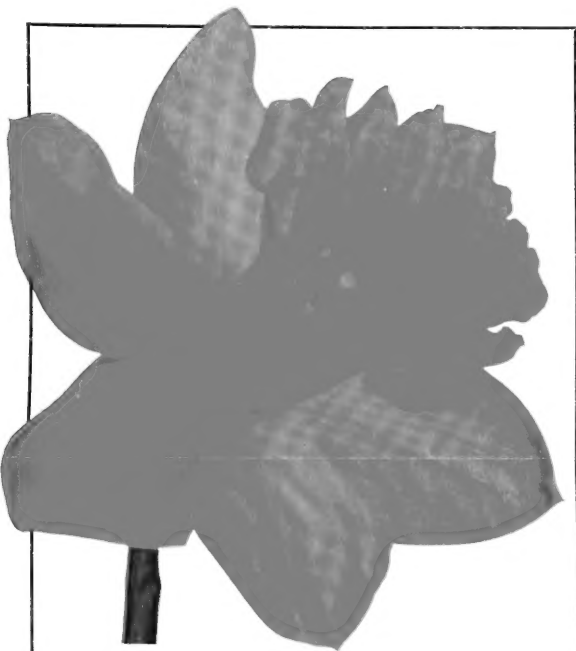
Mrs. H. I. Pratt
The Peach
Margaux
Princess Margaret Rose

Fantasy
Clara Butt
Belle Jaune

GROUP B 124
50 Bulbs—5 of each variety. Value \$6.60. Save \$1.05. ONLY \$5.55
GROUP B 125
100 Bulbs—10 of each variety. Value \$13.20. Save \$2.55. ONLY \$10.65
All Bulbs will be carefully labeled

JACKSON & PERKINS
GUARANTEED

Daffodils
(Narcissi)



LORD WELLINGTON (Yellow Trumpet.) The enormous flower of rich golden yellow, with broad, massive petals and immense trumpet, is carried on a tall and strong stem. The massive bloom is well proportioned and perfect in form. A splendid variety for the garden and most Daffodil experts consider it one of the finest golden yellow trumpet Daffodils. A leading winner at all good Daffodil shows. 3 for 90c; 10 for \$2.50; 25 for \$5.50; 100 for \$21.00

SPECIAL GROUP OFFER

NEW AND RARE DAFFODILS

THALIA (Orchid-Flowering) (Pink)
MRS. R. O. BACKHOUSE (Pink)
LORD WELLINGTON (Giant Yellow Exhibition Trumpet)
SELMA LAGERLOFF (One of the best Large Crowned Daffodils)
BEERSHEBA (Exhibition White Trumpet)

Group D130 25 BULBS—5 of each variety Value \$7.25. ONLY \$6.15

Group D131 50 BULBS—10 of each variety Value \$14.50. ONLY \$11.95

Group D132 100 BULBS—20 of each variety Value \$29.00. ONLY \$23.35

All Bulbs will be carefully labeled

SPECIAL GROUP OFFER

SWEET SCENTED POETAZ - DOUBLE AND TRUMPET DAFFODILS

CHEERFULNESS TEXAS
DICK WELLBAND TWINK
GLORIOUS

Group D133 25 BULBS—5 of each variety Value \$5.85. ONLY \$4.95

Group D134 50 BULBS—10 of each variety Value \$11.70. ONLY \$9.55

Group D135 100 BULBS—20 of each variety Value \$23.40. ONLY \$18.20

All Bulbs will be carefully labeled

SPECIAL GROUP OFFER

GARDEN AND EXHIBITION DAFFODILS
(Including Popular "Red Cups" Large Crowned Varieties)

CROESUS
DICK WELLBAND
FRANCISCA DRAKE
JOHN EVELYN
SEMPER AVANTI

Group D136 25 BULBS—5 of each variety Value \$5.95. ONLY \$4.55

Group D137 50 BULBS—10 of each variety Value \$10.90. ONLY \$8.75

Group D138 100 BULBS—20 of each variety Value \$21.80. ONLY \$16.60

All Bulbs will be carefully labeled



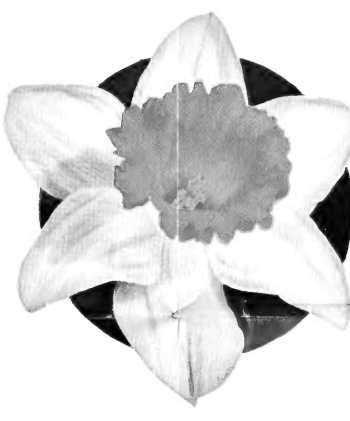
SELMA LAGERLOFF (Incomparabilis) Petals are a pure white with broad, heavy, overlapping petals. Cup is large and flaring, beautifully ruffled, soft yellow inside with wide rim of orange shading to red along the edge. This variety rates among the finest of the new Daffodils. 3 for 90c; 10 for \$2.50; 25 for \$5.50; 100 for \$21.00



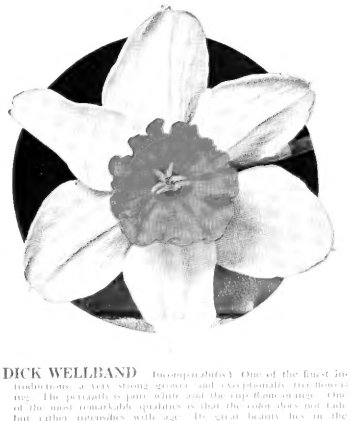
THALIA (Triandrus). Frequently called the Orchid-flowered Daffodil. The beautiful pure white flowers are carried 3 to a stem and are most attractive for either indoor decoration or planting in the garden. 3 for 80c; 10 for \$2.25; 25 for \$5.00; 100 for \$18.00



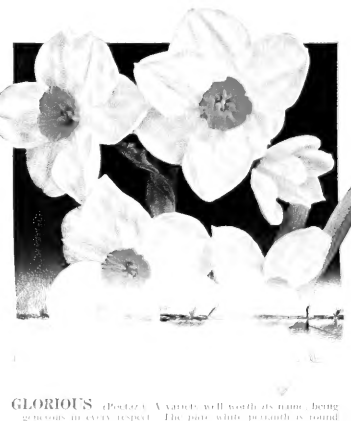
MRS. R. O. BACKHOUSE (Pink Trumpet). The famous original "Pink Daffodil." Beautifully proportioned petals of ivory-white, long, graceful trumpet of apricot pink, changing to shell-pink at the deeply fringed edge. Beautiful, long lasting and early flowering. 3 for 90c; 10 for \$2.50; 25 for \$5.50; 100 for \$21.00



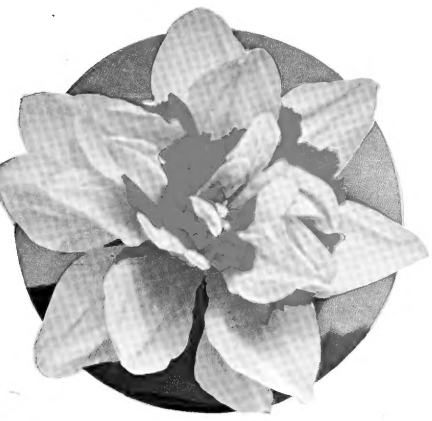
SEMPER AVANTI (Incomparabilis) Very large flat and overlapping soft sulphur white petals. The large and spreading crown is deep orange throughout. Very strong flower, vigorous plant and highly recommended. 3 for 70c; 10 for \$1.80; 25 for \$4.00; 100 for \$15.00



DICK WELLBAND (Incomparabilis) One of the finest in production, a very strong grower and exceptionally free flowering. The petals are pure white and the cup flame-orange. One of the most remarkable qualities is that the color does not fade but rather intensifies with age. Its great beauty lies in the startling contrast between petals and cup. 3 for 70c; 10 for \$1.80; 25 for \$4.00; 100 for \$15.00



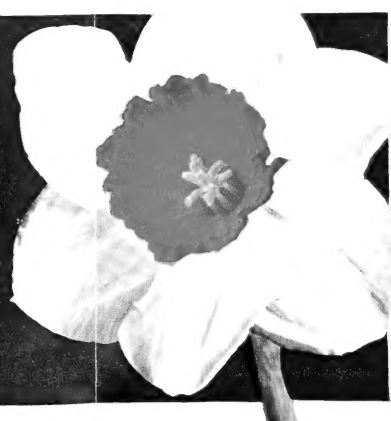
GLORIOUS (Poetaz) A variety well worth its name, being genuine in every respect. The pure white petals are round and flat, more than 2 1/2 inches across. The cup is a very brilliant orange-red. The tall stems carry 2 to 3 flowers. 3 for 90c; 10 for \$2.50; 25 for \$5.50; 100 for \$21.00



TWINK (Double). Destined to be the most popular of Double Daffodils. Semi-double in type, with alternating petals of primrose and clear orange, each whorl of petals symmetrically centered over the other. It has none of the confused appearance common to older, inferior doubles of this class. Flowers very early in the garden and is particularly suited for forcing. Outstanding exhibition variety. 3 for 80c; 10 for \$2.25; 25 for \$5.00; 100 for \$18.00



JOHN EVELYN (Incomparabilis) (Above). Flatly opening, pure white petals, 4 to 5 inches across, with a flat cup nearly 2 inches in diameter, densely frilled, lemon-yellow and fluted at the base. Good neck; strong grower, free-flowering. One of the greatest Daffodils of the present day and for years to come. 3 for 60c; 10 for \$1.50; 25 for \$3.25; 100 for \$12.00



FRANCISCA DRAKE (Incomparabilis) (Above). The pure white perianth petals are of unusual substance. The cup wide and deep, is golden yellow at the base, changing gradually to flame orange at the densely frilled edge. The flowers give the effect of a flock of white swallows taking flight, strong-growing and very free-flowering. 3 for 70c; 10 for \$1.80; 25 for \$4.00; 100 for \$15.00



Our Choice Daffodil Mixture

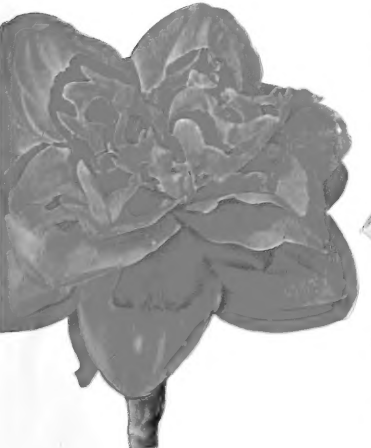
It will be our policy to import choice named varieties of Daffodils. We are making a careful selection of the best Giant Trumpets, Poets, Poetaz or Bunch-Flowering Double Varieties, the popular "Red Cup" varieties which occur in the large, blooming Incomparabilis and Bari types and prepare a well-balanced mixture at our Nurseries.

Our friends may be assured of a longer season of blooms than would result in supplying mixtures of fewer and inferior varieties at a low price.

A Daffodil planting in your shrubbery border or foundation planting should be a permanent investment which will increase in blooms each year and the varieties should include all the best varieties and types so that you will have the earliest blooming kinds as well as the late ones.

Plant them freely and use blue Dutch Hyacinths for color contrast in your foundation planting and in your shrubbery use the blue Muscari (Scilla Hyacinth) Anemone as a foil for your planting. They usually bloom in late April before the shrubs or trees are in full leaf.

- 50 Bulbs Choice Daffodil Mixture \$ 6.00
- 100 Bulbs Choice Daffodil Mixture 11.00
- 250 Bulbs Choice Daffodil Mixture 25.00
- 1000 Bulbs Choice Daffodil Mixture 90.00



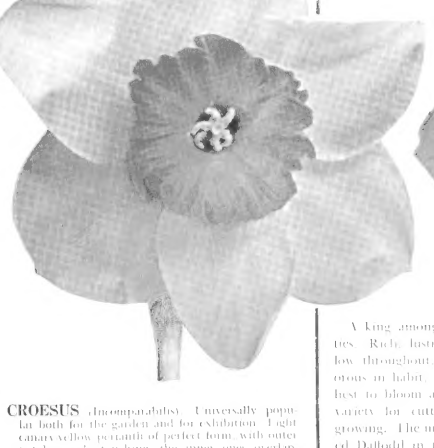
TEXAS (Double). A large, well-filled flower of beautiful yellow with striking orange-red interspersed inner petals. One of the finest of the newer Double Daffodils. Strong grower and makes a grand display in the garden. 3 for 80c; 10 for \$2.25; 25 for \$5.00; 100 for \$18.00



BEERSHEBA (White Trumpet). A magnificent pure white flower. Large, perfectly flat petals; trumpet long and beautifully flanged at the mouth. A flower of great size, measuring nearly 5 inches across. Vigorous grower and a grand exhibition variety. 3 for 85c; 10 for \$2.30; 25 for \$5.25; 100 for \$19.00



CHEERFULNESS (Poetaz) This exquisite double Poetaz resembles a Camellia in form of flower and is one of the loveliest of all the double Narcissus. The bloom is made up of a creamy white perianth and a mass of cream colored petals among which a few, but orange petals are intermingled. The deliciously fragrant flowers, in clusters of 3 or 4, are carried on heavy 10 to 12-inch stems which hold them firmly upright. A wonderful cut flower. 3 for 60c; 10 for \$1.50; 25 for \$3.25; 100 for \$12.00



CROESUS (Incomparabilis) Universally popular bulb for the garden and for exhibition. Light canary yellow perianth of perfect form with outer petals nearly touching the inner ones overlapping, opening flat, broad fluted cup of rich orange to base. Substantial, free-flowering and a fine propagator, desirable in every way. 3 for 60c; 10 for \$1.50; 25 for \$3.25; 100 for \$12.00



A King among the fine varieties. Rich, lustrous golden yellow throughout. Extremely vigorous in habit. One of the earliest to bloom and an excellent variety for cutting and indoor growing. The most widely planted Daffodil in the world. Petals often measure 4 inches across, trumpet fully 2 inches. 3 for 70c; 10 for \$1.80; 25 for \$4.00; 100 for \$15.00

Totty's

FOUNDED 1903

Garden and Greenhouse Roses

CHARLES H. TOTTY CO., Inc.

MADISON, NEW JERSEY

MADISON 6-0369

Dear Customer:

THIS is the TIME to order Tulips—Daffodils and all bulbs for Fall planting!

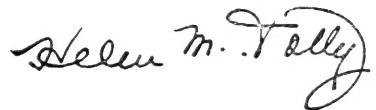
You may wonder why I am enclosing Jackson & Perkins' beautiful brochure of Holland Bulbs with this letter. The reason—Totty's are not issuing a bulb circular this Fall.

I feel it my personal responsibility to guarantee that your gardening needs in bulbs will continue to be reliably satisfied. There is no better company to whom we can recommend you than the 82 year old Jackson & Perkins Company. I have, therefore, asked my good friend Charles Perkins, who is the president of the Jackson & Perkins Company, the world's largest rose growers, if he would take special personal pains to serve and satisfy our bulb customers.

Mr. Perkins has assured me that he will put all the facilities of his vast organization at your disposal so that you may continue to receive the world's finest bulbs, all backed by the famous Jackson & Perkins guarantee and reputation.

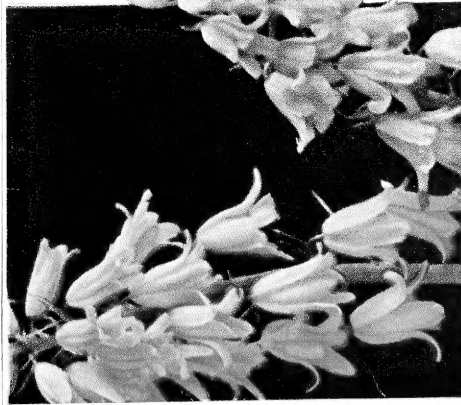
Read the enclosed circular, look at the beautiful illustrations of the big, plump, first quality bulbs offered—and order with confidence. If you care to write the name Totty's somewhere on the order blank, Mr. Perkins will know that you are an old friend of mine and a new friend of his.

Yours for a successful garden in 1954.



Helen Totty

Enc.



SCILLA Campanulata

(Above.) The Spanish Bluebells or Wood Hyacinths, May-blooming. They bear their lovely bells in clusters on 15-18 inch stems. Like a woodsy soil and do well in partial shade. Plant 3 to 4 inches deep.

BLUE QUEEN.

Bright blue.

PEACH BLOSSOM. Rose-pink.

WHITE QUEEN. White.

Any of the above 3 varieties: 10 for 60c; 100 for \$4.50; 1000 for \$40.00.



CHIONODOXA LUCILIAE (left)

(Glory of the Snow)

Sky-blue flowers, white in the center. This is considered one of the hardiest, most easily cultivated, and one of the most beautiful of the early-flowering bulbous plants, blooming about the same time as the Crocuses. Flower spikes about 4 inches high, bear 10 to 15 blooms. Plant in clumps of 20 to 25 bulbs, 3 to 4 inches deep, 2 to 3 inches apart.

10 for 40c; 100 for \$3.00; 1000 for \$25.00



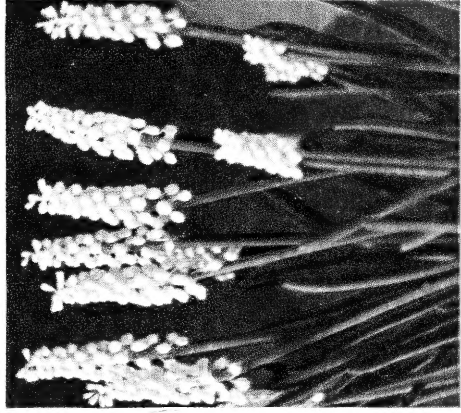
SCILLA SIBIRICA

(Siberian Squill)

(Above.) This charming bulbous flower blooms just after the Chionodoxa. Produces drooping, bell-like flowers on stems 3 to 4 inches in height. Plant 3 inches deep. If left undisturbed will increase in number each year.

SPRING BEAUTY. A dark improvement over the type. The flowers are more numerous, of a deeper rich blue, and are borne on stems 4 to 5 inches tall.

10 for 70c; 100 for \$5.50;
1000 for \$50.00



MUSCARI—GRAPE HYACINTHS

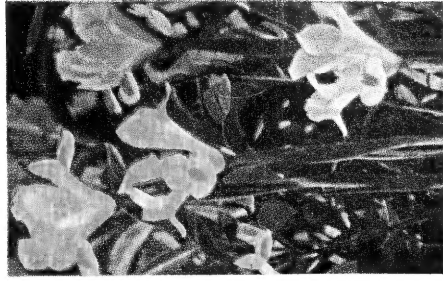
MUSCARI, PURE WHITE.

(Above.) Beautiful pure white Grape Hyacinths bearing tuesses of closely packed pearl-like beads that look well in the garden and grand for cutting.

10 for 50c; 100 for \$4.00;
1000 for \$35.00

ARMENIACUM. (Above.) The finest and clearest of all the Muscari. It is especially valuable for naturalizing with Daffodils and is excellent for greenhouse forcing during the winter. The spikes attain a height of 4 to 5 inches and are well set with beautiful clear blue flowers.

10 for 50c;
100 for \$4.00;
1000 for \$35.00



DUTCH IRIS (right)

For Outdoor Blooming in May

The gardener who has not grown bulbous Iris has a treat in store. They require just about as little work and worry as anything we grow, and when the long stems produce their beautiful flowers one can be excused for uttering a gasp of astonishment.

GOLDEN HARVEST. Rich golden yellow.

IMPERATOR. Rich deep blue.

H. C. VAN VLIET. Rich bright blue.

WHITE EXCELSIOR. Beautiful white.

Any of the above varieties: 10 bulbs for 60c;
100 for \$5.00; 1000 for \$45.00

